

master of art in integrated design
 dessau department of design
 anhalt university of applied sciences

Design Theory:
The Container Principle

Alexander Klose (phd-candidate, Media Studies, Bauhaus-University Weimar)
 Mon., 16:30 – 20:00
 building 04: Bill-Haus
 room: 208

date	topic	material
23.10.	little boxes (intro)	<p>Pete Seeger, little boxes (song)</p> <p>Graham, Dan, Homes For America. In: Rock My Religion [writings and art projects 1965 – 1990], Ed. by Brian Wallis, Cambridge/Mass 1993, pp. 14-23.</p> <p>+ organizational stuff: literature, presentations, common container project (personal „container cultures“ -> homework: Think of objects - cultural artifacts, songs, stories, images, etc. – that could star in your personal container culture movie!)</p>
30.10.	the box principle	<p>lecture A.Klose, presentation of various material</p> <p>students present personal container culture fragments/ideas</p>
06.11.	design is invisible	<p>Lucius Burckhardt, Design ist unsichtbar. In: Die Kinder fressen ihre Revolution. Wohnen – Planen – Bauen – Grünen, Köln 1985, S. 42 – 66.</p> <p>Hans-Rudolf Lutz, Die Hieroglyphen von heute. Grafik auf Verpackungen für den Transport, Zürich 1990.</p>
13.11.	prehistory: abstraction, mechanization	<p>Siegfried Giedion, Mechanization Takes Command, New York 1969 (1948): anonymous history, pp. 2-4; means of mechanization, pp. 46-50; the assembly line, pp. 115-127.</p> <p>Christoph Asendorf, The Interieur. In: Batteries of Life. On the History of Things and their Reception in Modernity, Berkeley/Los Angeles/London 1993, pp.119-139.</p>
20.11.	shipping containers	<p>Marc Levinson, The Box, Princeton/Oxford 2006, pp. 1-11.</p> <p>[presentation: Siverin Arndt]</p> <p>Allan Sekula, Fish Story, Düsseldorf 2002, pp. 12, 42-54, 101-103.</p>
04.12.	box semiotics	<p>Geoffrey C. Bowker / Susan Leigh Star, Sorting Things Out. Classification and its Consequences, Cambridge/Mass. / London 2000, pp. 1-16.</p> <p>Lakoff, George/Johnson, Mark, Container Metaphors. In: Metaphors We Live By, Chicago 2003, pp. 3-9; 25-32; 243-276.</p>

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11.12.	box poetics [presentation: Jana Zschäpe, Huong Tran Minh]	Gaston Bachelard, Poetics of Space, Boston 1994, pp. 74 – 89 (78 – 89). Kobo Abe, The Box Man, 2001 (1973). Tadashi Kawamata, Field Work, exhibition catalogue, Hannover 1997.
18.12.	cells [presentation: Ergin Safak Dikmer]	Le Corbusier, Towards a New Architecture, (Repr. fr. 1927 transl. by John Rodker). In: Essential Le Corbusier, L'Esprit Nouveau Articles, Oxford, Boston a.o. 1998; chapter „Argument“, pp. 1-8. Le Corbusier, A Dwelling at Human Scale. In: Precisions on the Present State of Architecture and City Planning, Cambridge/Mass., London 1991, pp. 85-103 Walter Gropius, The New Architecture and the Bauhaus (transl. by P.M. Shand), London 1955, chapter „Standardization“ + „Rationalization“, pp. 30-51. Siegfried Giedion, Walter Gropius. Work and Teamwork, New York 1954. chapter „The Prefabricated House, pp. 74-78 + Ill. pp. 192-200.
08.01.	packing, branding [presentation: Riddhi Shah, Ling Liu]	Lecture A.Klose: Emancipation of the container through packing Naomi Klein, No Logo!, (2nd. ed.) New York 2002; chapter 1: „New Branded World“, pp. 2-26. H. Hiosoya/M.Schaefer, Brand Zone. In: Chung/Inaba/Koolhaas/Leong (ed.), Harvard Design School Guide to Shopping, Köln 2001, pp.165–173.
15.01.	encapsulated [presentation: Emre Aytekin]	Lieven de Cauter, The Capsular Civilization, Rotterdam/Brussels 2004: The City in the Age of Transcendental Capitalism, pp. 40-53; The Rise of Heterotopias, 54-74. Michel Foucault, Other Spaces. In: ...
23.01.	container avantgarde [presentation: Karl W. Grosse]	LOt-EK, Moving, Stacking, Containing, Expanding, Dwelling. In: LOT-EK, Mobile Dwelling Unit, pp. 11-32 + Robert Kronenberg, Lot-Ek: Mobility, Materiality, Identity. In: ibid., pp.73-86. Anne Guiney, The Shipping News. Shipping Containers are everywhere – literally. In: The ArchitectsNewspaper. New York Architecture and Design, 11, 2004 (pdf) Etoy.TANKS (pdf) + Etoy, MissionEternity (pdf)
29.01.	maid container culture panorama	personel container designs brought, found and developed by students